

GREAT SPRING OPENING SALE

Begins Wednesday, March 15, 1916

We announce again our Great Spring Opening Sale of Dry Goods, Clothing, Shoes, Hats, Gents' Furnishings, Millinery, etc., which we have bought in very large quantities direct from some of the largest and best factories and jobbers in the United States, and everything in our house is up-to-date in style and quality. They have been bought right and we are going to sell them right. Our stock is large; our quality is best; our time is at your service; and our prices are low. Come, let us show you.



You Judge a Suit by the Appearance it Gives You

**Young Man, You'll find that Your Clothes are
Your Fortune more often than Your Face**

To be successful, it is absolutely necessary to dress well. If you look successful, people will believe in you and place more confidence and faith in what you say and do. A FITFORM suit gives to the wearer that tangible, unmistakable air of prosperity and well being. This is true in part because the personal ability and genius of the designers show in each FITFORM garment in a distinctive and unusual way. And because the making of FITFORM has all the elements of hand work plus the efficiency of specialized production.

You Look Your Best in FITFORM

Therefore, you are sure when you buy a FITFORM suit that you are dressed in an individual and unusual fashion. The Spring and Summer FITFORM suits are designed to fit every taste---snug, form-fitting models, plenty of rather easy fitting styles, and some that are actually loosely draped, but all perfectly in good taste and best of fashion.

Many fabrics---many styles. All sizes. **\$16.50, \$21, \$25, \$35.**

Let us show you how much better you look in FITFORM.

CLOTHING

Our clothing is made by old and reliable factories, such as: Michaels-Stern & Co., Rochester, N. Y., Henry Sonneborn & Co., Baltimore, Md., H. M. Lindenthal & Sons, Chicago, Ill., Cohen & Lang Co., New York. Any of these names on a suit is sufficient guarantee of First Quality.

Complete line of Boys' Clothing from \$1.00 per suit up.

Big line of Men's Worsted Pants.

Also up to date line of Young Men's Straw Hats-latest shapes.

DRY GOODS

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|---|-------------|---------------|
| Yd. Wide Brown Domestic, regular 7c value. | Sale Price | 5c |
| Yd. Wide Bleached Domestic, regular 10c value. | Sale Price | 6c |
| Yd. Wide Bleached Cambric, regular 12½c value. | Sale Price | 10c |
| Dress Linens, all colors, from a good one to the best. | Sale Price | 10c to 25c |
| Heavy Staple Apron Gingham | | 5c |
| Good Dress Gingham, big assortment | | 7½c to 10c |
| We have a big line of Irish Linens and Linen Sheetings at very attractive prices. | | |
| WHITE QUILTS- Regular prices from \$1.25 to \$3.00. | Sale Prices | 90c to \$2.25 |

Ladies' Suits and Waists

We have purchased a complete line of Ladies' Suits and Waists House Dresses, Skirts, in the latest styles.

SHOES

Such famous and well known brands of Shoes as STACY ADAMS, CROSSETT, McELWAIN and FAIRFIELD for Men, and QUEEN QUALITY, KRIPPENDORFF and GODMAN for Women, need no further recommendation. We have them in all the latest styles and leathers, Shoes and Oxfords. You can find what you want here.

RUGS

Our Rug Department is entirely complete in every particular. Lots of small rugs.
9x12 Floral and Oriental Brussels Rugs, regular \$12.50. Sale Price \$10.00
9x12 Smith's Axminster Velvet Rugs, regular price \$25.00. Sale Price \$18.50
We have a very large assortment of Matting Art Squares. Sale Price \$2.25

White and Fancy Dress Goods

Large line of White and Fancy Dress Goods, at from 5c to 50c per yard.

Trunks and Suit Cases

We have just received a carload of Trunks, Bags and Suit Cases that we guarantee to sell as cheap as anyone. Suit Cases 75c to \$12.50, Trunks \$1.00 to \$15.00.

MILLINERY OPENING

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We extend to you a courteous invitation to come and see our popular priced hats. Every one of them a model. No better line anywhere. Convince yourself that you will do well by buying from the house that sells the goods. Miss Eula Murray, who has charge of this department, has been in the market for two months, and took special pains in selecting the newest and best models for spring, and we have purchased the largest stock of Millinery ever brought to Cookeville and will make prices to suit each and every one. We pride ourselves in a well bought stock. A courteous treatment awaits you, whether you buy or not. A call and inspection of our Millinery Department will be appreciated by us.

A. P. BARNES & SONS

COOKEVILLE, TENN.